



SUPPORT YOUR STREETS

YOUR GUIDE TO FUNDRAISING FOR LIVING STREETS

WELCOME TO



WE ARE LIVING STREETS, THE UK CHARITY FOR EVERYDAY WALKING

We want a nation where walking is the natural choice for everyday local journeys. Our mission is to achieve a better walking environment and inspire people to walk and wheel more.

Thank you for considering fundraising for us. Together, we can improve our streets, reduce road deaths and congestion, enhance health and air quality, and even boost our economy.

More people walking or wheeling on streets accessible to all will alleviate these challenges:

96%

neighbourhoods in England and Wales are exposed to dangerous levels of air pollution

1 in 4

older people feel socially isolated



407

people walking were killed on UK roads last year



1 in 3

children leave primary school overweight or obese



The money you raise for us will help provide everyone with the ability to walk or wheel their local journeys – to the shops, parks, school, work or to see friends.

We are so grateful for community-minded people like you – our supporters.

Every penny you raise counts, whether it supports our experts to improve local streets, helps us to campaign against the barriers to walking that so many of us face or ensures children and their families feel safe and experience the benefits of walking to school.

We've got fundraising ideas for everyone. Read on to find out more!

FUNDRAISING FOR US WILL HAVE A BIG IMPACT...

£30

will support a class of children to walk/wheel to school, helping tackle childhood inactivity and creating healthy habits for life.



£500

will allow us to run a community walkabout to establish how streets could be safer and healthier.



£1,000

will provide a series of walks for older people, reducing the risk of isolation.



We have already seen around 100 fewer people killed or seriously on Welsh roads since the 20mph speed limit was introduced in residential areas. These are the campaigns that you help us deliver.

Together we can continue to improve pedestrian safety and support healthier people, places and planet. Thank you for being part of the movement.

» Simple steps to make fundraising easy and enjoyable!

- 1** Fundraising takes many forms. Whether you are a star baker, rapid runner or an adrenaline junkie - we love your commitment. So, pick a fundraising activity that works for you.
- 2** Set up a fundraising page on JustGiving and craft your message to your friends about why you want to raise money for us (we have provided copy at the end for this).
- 3** Spread the word on social media and to your friends and family.
- 4** Encourage your friends to tick the Gift Aid box.
- 5** Have fun!



FUNDRAISING IDEAS

Get creative about how you want to raise money. We have provided some ideas below, but fundraising can take many forms. We would love to hear what you are doing!

WALK AND WHEEL!

Encourage family and friends to sponsor you to do a walk (or another activity like running or swimming). You could keep it short but special – walking every street in your neighbourhood – or you could challenge yourself to an epic trek. You already know the benefits of walking; this would have the added benefit of supporting UK communities through sponsorship.

Got a place in a marathon event? Why not raise funds for Living Streets - we can help provide tips (and tops!).



STREET PARTY OR 'PLAY STREET'

Why not hold a street party or a 'Play Street' and bring your local community together? By charging attendees a small fee to join in, you could raise money for your favourite charity while bringing your neighbours together. Encourage others to help you provide games, face painting and food for visitors.



COMMUNI-TEA

Gather your neighbours, friends and family for a cuppa and a chat about what would make it easier and safer for you to walk/wheel locally. Raise funds and support what matters to you at the same time. You could even create a parklet to hold your communiTEA! Find out more on how to set up a parklet [here](#).





FEAST WITH FRIENDS

If you're a whizz in the kitchen, host a dinner party and charge your guests for the fabulous feast. Or you could bake up a storm and sell the produce to your neighbours.

If you're more of a host, ask your local restaurant to help with the cooking part. You sell tickets and fill the restaurant, then split the takings. Don't forget a locally supported raffle to help top up the fundraising.

CRAFT A QUIZ



Love being a quiz master? Organise a quiz with the winners' prize being a donation to a charity of their choice.

Your local café/pub/restaurant depends on people walking and wheeling, so could be happy to get in on the action and may offer you a room.

TAKE THE PLUNGE

Pick an experience of a lifetime and use it to gain sponsorship from your nearest and dearest.

Whether it's a bungee jump, sky dive, scaling a mountain or doing a deep-sea dive, be brave and watch the sponsorship roll in!

SCAVENGER HUNT

Set up a Scavenger Hunt for your friends or neighbours, encouraging them to donate to take part.

We have a range of materials to support you in this. Find them [here](#).



SPREAD THE WORD!

Remember to tell everyone about your amazing efforts. From friends and family to local press, there are lots of people who can help promote what you're up to.

Tag people on social media too, including us so we can shout about what you're doing:



@LivingStreets



@livingstreets.bsky.social



linkedin.com/company/livingstreets



facebook.com/livingstreetsuk

THE LEGAL BIT

Thank you for planning to fundraise for us. Below is some guidance around holding events – please make sure you've got permission and stay safe when raising money.

Permissions, insurance and licences

You might need permission for any big event in a public or private space – check with the property owner or local council. You might also need a licence for any collection you make, alcohol you sell or music you put on. Even at your home, check your home insurance covers you for any accidents or legal liabilities.

Cash handling

If you're collecting cash, get help to store it safely, count and transport it - making sure to bank it as soon as possible. Consider the storage of cash in your event plan or risk assessment, if applicable. If confronted by someone demanding the cash, hand it over and report to police as soon as possible.

Living Streets accepts no liability for third-party events. Our advice here is not exhaustive but is simply a guide to help you plan safely, so please consider all potential risks and seek further advice. If you are a Living Streets Local Group, refer to your Local Group handbook for details on running events.

Finally...

Need help or want to tell us about your fundraiser? Visit livingstreets.org.uk/fundraising or get in touch via the details below.

TEMPLATE COPY

Living Streets is the UK charity for everyday walking, working to achieve a better walking environment for all.



I am fundraising for Living Streets' Emergency Appeal to ensure they can continue their vital campaign work for cleaner, greener, streets for all.

On <insert date> I will be taking on a <insert length> walk, putting myself – and our streets – to the test to support Living Streets' efforts to make our streets accessible for all walkers and wheelers.

<Optional: Insert personal reason for supporting Living Streets, and/or why road safety and accessible walking environments are important to you>

I'm walking to ensure that the magic of walking and wheeling is accessible to all. Your sponsorship will ensure the future of Living Streets' 95 years of campaigning to make our streets more liveable for people from all walks of life.



livingstreets.org.uk



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