



LIVING  
STREETS

LET'S  
WALK TO  
SCHOOL

**WOW** the WALK  
TO SCHOOL  
challenge

**TOP TEN**

## Autumn WOW Top Ten Challenge

Dear parent/carer,

As you know, our school takes part in Living Streets' WOW – walk to school challenge which encourages children to walk to school and enjoy the many benefits this simple act brings. WOW is a pupil-led initiative where children self-report how they get to school every day. If they travel actively (walk/wheel, cycle, scoot or Park and Stride) once a week for a month, they get rewarded with a badge. It's that easy!

This term, we're also getting involved in their **autumn #WOWTopTen challenge**. The more pupils walk/wheel, cycle, scoot or Park and Stride to school **throughout October** the better our chance of topping the local and national leaderboards. So, the message is, let's travel actively to school this October!

**What are the benefits of walking to school?** Walking to school helps children feel happier and healthier and arrive to school refreshed, fit and ready to learn. More families walking means fewer cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

**What if you can't walk to school?** If you live too far away or don't have time to walk the whole way to school, you can Park and Stride to help your child earn their WOW badge and help us move up the leaderboard. Park at least ten minutes away from the school and walk/wheel the rest of the way.

**Will you join us and help get our school to the top of the local and national leaderboards?**

Thousands of pupils across the UK are enjoying the benefits of walking to school thanks to all of Living Streets' walk to school campaigns.

Don't forget to tweet and tag [@livingstreets](https://twitter.com/livingstreets) and use the hashtag **#WOWTopTen** during the month of October on your walk to school.

**Let's continue to swap those school runs for the school walks.**